

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943887-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A -30'S	1536

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	943887	07894910

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/21/12	M-F WXII 12 News @ 5 a 5-6am		-TWTF--	:30	4	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	-TWTF--				4	\$110.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	09/18/12	5:40 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA122118	\$110.00 NM
3	WXII	W	09/19/12	5:12 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA122118	\$110.00 NM
2	WXII	Th	09/20/12	5:41 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA122118	\$110.00 NM
4	WXII	F	09/21/12	5:13 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA122118	\$110.00 NM
2	09/24/12	09/24/12	M-F WXII 12 News @ 5 a 5-6am		M-----	:30	1	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	M-----				1	\$110.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/24/12	5:21 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA122118	\$110.00 NM
3	09/18/12	09/21/12	M-F WXII 12 News @ 6 a 6-7am		-TWTF--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	-TWTF--				4	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WXII	Tu	09/18/12	6:51 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA122118	\$250.00 NM
1	WXII	W	09/19/12	6:28 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA122107H	\$250.00 NM
2	WXII	Th	09/20/12	6:22 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA122107H	\$250.00 NM
3	WXII	F	09/21/12	6:58 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA122107H	\$250.00 NM
4	09/24/12	09/24/12	M-F WXII 12 News @ 6 a 6-7am		M-----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	M-----				1	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/24/12	6:12 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA122107H	\$250.00 NM
5	09/18/12	09/21/12	NBC Today Show	7-9am	-TWTF--	:30	4	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	-TWTF--				4	\$175.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	09/18/12	8:35 AM	NBC Today Show	7-9am	:30	OFA122118	\$175.00 NM

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Advertiser	Product	Estimate Number	
Obama/D/President	SKED A -30'S	1536	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/18/12	09/21/12	NBC Today Show	7-9am	-TWTF--	:30	4	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	09/19/12	7:29 AM	NBC Today Show	7-9am	:30	OFA12Z118	\$175.00 NM
3	WXII	Th	09/20/12	8:41 AM	NBC Today Show	7-9am	:30	OFA12Z118	\$175.00 NM
4	WXII	F	09/21/12	8:44 AM	NBC Today Show	7-9am	:30	OFA12Z118	\$175.00 NM
6	09/24/12	09/24/12	NBC Today Show	7-9am	M-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/24/12	8:27 AM	NBC Today Show	7-9am	:30	OFA12Z118	\$175.00 NM
7	09/22/12	09/22/12	NBC Saturday Today	8-10am	-----S-	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S-	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/22/12	9:21 AM	NBC Saturday Today	8-10am	:30	OFA12Z118	\$125.00 NM
8	09/23/12	09/23/12	NBC Sunday Today	8-9am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/23/12	8:29 AM	NBC Sunday Today	8-9am	:30	OFA12Z118	\$225.00 NM
9	09/23/12	09/23/12	NBC Meet the Press	9-10am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/23/12	9:59 AM	NBC Meet the Press	9-10am	:30	OFA12Z107H	\$225.00 NM
10	09/18/12	09/21/12	Live with Regis & Kelly	9-10AM	-TWTF--	:30	4	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	4	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WXII	Tu	09/18/12	9:27 AM	Live with Regis & Kelly	9-10AM	:30	OFA12Z118	\$65.00 NM
3	WXII	W	09/19/12	9:56 AM	Live with Regis & Kelly	9-10AM	:30	OFA12Z118	\$65.00 NM
2	WXII	Th	09/20/12	9:51 AM	Live with Regis & Kelly	9-10AM	:30	OFA12Z107H	\$65.00 NM
1	WXII	F	09/21/12	9:45 AM	Live with Regis & Kelly	9-10AM	:30	OFA12Z107H	\$65.00 NM
11	09/24/12	09/24/12	Live with Regis & Kelly	9-10AM	M-----	:30	2	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-----	2	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	09/24/12	9:21 AM	Live with Regis & Kelly	9-10AM	:30	OFA12Z107H	\$65.00 NM
1	WXII	M	09/24/12	9:48 AM	Live with Regis & Kelly	9-10AM	:30	OFA12Z118	\$65.00 NM
12	09/18/12	09/21/12	NBC Today Show II	10A-12N	-TWTF--	:30	4	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	4	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	09/18/12	10:56 AM	NBC Today Show II	10A-12N	:30	OFA12Z118	\$40.00 NM
1	WXII	W	09/19/12	11:30 AM	NBC Today Show II	10A-12N	:30	OFA12Z118	\$40.00 NM

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Advertiser	Product	Estimate Number	
Obama/D/President	SKED A -30'S	1536	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/18/12	09/21/12	NBC Today Show II	10A-12N	-TWTF--	:30	4	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXII Th 09/20/12 10:59 AM NBC Today Show II 10A-12N :30 OFA12Z118 \$40.00 NM									
4 WXII F 09/21/12 11:27 AM NBC Today Show II 10A-12N :30 OFA12Z118 \$40.00 NM									
13	09/24/12	09/24/12	NBC Today Show II	10A-12N	M-----	:30	1	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 M----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 09/24/12 10:51 AM NBC Today Show II 10A-12N :30 OFA12Z107H \$40.00 NM									
14	09/18/12	09/21/12	M-F WXII 12 News @ No12-1pm		-TWTF--	:30	7	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 7 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 09/18/12 12:24 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12Z118 \$50.00 NM									
6 WXII Tu 09/18/12 12:54 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12Z118 \$50.00 NM									
3 WXII W 09/19/12 12:24 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12Z118 \$50.00 NM									
7 WXII W 09/19/12 12:59 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12Z107H \$50.00 NM									
4 WXII Th 09/20/12 12:39 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12Z107H \$50.00 NM									
2 WXII F 09/21/12 12:11 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12Z118 \$50.00 NM									
5 WXII F 09/21/12 12:44 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12Z107H \$50.00 NM									
15	09/24/12	09/24/12	M-F WXII 12 News @ No12-1pm		M-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 M----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 09/24/12 12:29 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12Z118 \$50.00 NM									
16	09/18/12	09/21/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	4	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 4 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 09/18/12 3:40 PM M-F 3-4P M-F 3-4P :30 OFA12Z118 \$85.00 NM									
4 WXII W 09/19/12 3:52 PM M-F 3-4P M-F 3-4P :30 OFA12Z118 \$85.00 NM									
2 WXII Th 09/20/12 3:11 PM M-F 3-4P M-F 3-4P :30 OFA12Z118 \$85.00 NM									
3 WXII F 09/21/12 3:12 PM M-F 3-4P M-F 3-4P :30 OFA12Z118 \$85.00 NM									
17	09/24/12	09/24/12	M-F 3-4P	M-F 3-4P	M-----	:30	1	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 M----- 1 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 09/24/12 3:49 PM M-F 3-4P M-F 3-4P :30 OFA12Z107H \$70.00 NM									
18	09/18/12	09/21/12	DR. OZ	M-F 4-5p	-TWTF--	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 09/18/12 4:12 PM DR. OZ M-F 4-5p :30 OFA12Z118 \$150.00 NM									
2 WXII W 09/19/12 4:18 PM DR. OZ M-F 4-5p :30 OFA12Z118 \$150.00 NM									
4 WXII Th 09/20/12 4:29 PM DR. OZ M-F 4-5p :30 OFA12Z107H \$150.00 NM									
3 WXII F 09/21/12 4:13 PM DR. OZ M-F 4-5p :30 OFA12Z107H \$150.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/18/12	09/21/12	DR. OZ	M-F 4-5p	-TWTF--	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
19	09/24/12	09/24/12	DR. OZ	M-F 4-5p	M-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 09/24/12 4:20 PM DR. OZ M-F 4-5p :30 OFA12Z118 \$125.00 NM									
20	09/18/12	09/21/12	M-F WXII 12 News @ 5 p 5-6pm		-TWTF--	:30	4	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXII Tu 09/18/12 5:43 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12Z118 \$175.00 NM 1 WXII W 09/19/12 5:21 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12Z118 \$175.00 NM 2 WXII Th 09/20/12 5:21 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12Z118 \$175.00 NM 4 WXII F 09/21/12 5:58 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12Z118 \$175.00 NM									
21	09/24/12	09/24/12	M-F WXII 12 News @ 5 p 5-6pm		M-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 09/24/12 5:28 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12Z118 \$150.00 NM									
22	09/18/12	09/21/12	M-F WXII 12 News @ 6 p 6-630pm		-TWTF--	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 09/18/12 6:12 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12Z118 \$600.00 NM 2 WXII W 09/19/12 6:19 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12Z118 \$600.00 NM 3 WXII Th 09/20/12 6:12 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12Z107H \$600.00 NM 4 WXII F 09/21/12 6:19 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12Z107H \$600.00 NM									
23	09/24/12	09/24/12	M-F WXII 12 News @ 6 p 6-630pm		M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 09/24/12 6:12 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12Z107H \$600.00 NM									
24	09/18/12	09/21/12	M-Sun Nightly News	630p-7p	-TWTF--	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Tu 09/18/12 6:51 PM M-Sun Nightly News 630p-7p :30 OFA12Z118 \$600.00 NM 1 WXII W 09/19/12 7:00 PM M-Sun Nightly News 630p-7p :30 OFA12Z107H \$600.00 NM 4 WXII Th 09/20/12 6:51 PM M-Sun Nightly News 630p-7p :30 OFA12Z118 \$600.00 NM 3 WXII F 09/21/12 7:00 PM M-Sun Nightly News 630p-7p :30 OFA12Z118 \$600.00 NM									
25	09/24/12	09/24/12	M-Sun Nightly News	630p-7p	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/24/12	09/24/12	M-Sun Nightly News	630p-7p	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 09/24/12 7:00 PM M-Sun Nightly News 630p-7p :30 OFA12Z118 \$600.00 NM									
26	09/23/12	09/23/12	Su WXII 12 News @ 6 pm	6-630pm	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----S 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 09/23/12 6:21 PM Su WXII 12 News @ 6 pm 6-630pm :30 OFA12Z118 \$225.00 NM									
27	09/18/12	09/21/12	Inside Edition	7-730pm	-TWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 09/18/12 7:14 PM Inside Edition 7-730pm :30 OFA12Z118 \$400.00 NM									
4 WXII W 09/19/12 7:28 PM Inside Edition 7-730pm :30 OFA12Z118 \$400.00 NM									
3 WXII Th 09/20/12 7:27 PM Inside Edition 7-730pm :30 OFA12Z118 \$400.00 NM									
2 WXII F 09/21/12 7:27 PM Inside Edition 7-730pm :30 OFA12Z107H \$400.00 NM									
28	09/24/12	09/24/12	Inside Edition	7-730pm	M-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 M----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 09/24/12 7:28 PM Inside Edition 7-730pm :30 OFA12Z107H \$225.00 NM									
29	09/18/12	09/21/12	Entertainment Tonight	730-8pm	-TWTF--	:30	4	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 4 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXII Tu 09/18/12 7:39 PM Entertainment Tonight 730-8pm :30 OFA12Z118 \$375.00 NM									
2 WXII W 09/19/12 7:55 PM Entertainment Tonight 730-8pm :30 OFA12Z118 \$375.00 NM									
1 WXII Th 09/20/12 7:55 PM Entertainment Tonight 730-8pm :30 OFA12Z107H \$375.00 NM									
4 WXII F 09/21/12 7:46 PM Entertainment Tonight 730-8pm :30 OFA12Z118 \$375.00 NM									
30	09/24/12	09/24/12	Entertainment Tonight	730-8pm	M-----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 M----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 09/24/12 7:55 PM Entertainment Tonight 730-8pm :30 OFA12Z118 \$225.00 NM									
32	09/24/12	09/24/12	VOICE	Prime Other	M-----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 09/24/12 9:18 PM VOICE Prime Other :30 OFA12Z107H \$2,000.00 NM									
33	09/18/12	09/18/12	VOICE	8-9pm	-T-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -T----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 09/18/12 8:20 PM VOICE 8-9pm :30 OFA12Z118 \$1,500.00 NM									

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943887-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
Obama/D/President		SKED A -30'S	1536

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	09/19/12	09/19/12	L&O SVU	10-11pm	--W----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--W----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/19/12	10:32 PM	L&O SVU	10-11pm	:30	OFA12Z118	\$1,600.00 NM
36	09/21/12	09/21/12	DATELINE	10-11pm	----F--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	09/21/12	10:31 PM	DATELINE	10-11pm	:30	OFA12Z107H	\$1,000.00 NM
37	09/18/12	09/22/12	M-Su WXII 12 News @ 11-1135pm		-TWTF--	:30	4	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WXII	Tu	09/18/12	11:28 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12Z118	\$250.00 NM
3	WXII	W	09/19/12	11:18 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12Z118	\$250.00 NM
2	WXII	F	09/21/12	11:14 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12Z118	\$250.00 NM
1	WXII	Sa	09/22/12	11:23 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12Z118	\$250.00 NM
38	09/24/12	09/24/12	M-Su WXII 12 News @ 11-1135pm		M-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/24/12	11:30 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12Z118	\$250.00 NM
39	09/18/12	09/21/12	NBC Tonight Show	1135pm-1237am	-TWTF--	:30	4	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	4	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Tu	09/18/12	12:31 AM	NBC Tonight Show	1135pm-1237am	:30	OFA12Z118	\$100.00 NM
2	WXII	W	09/19/12	12:08 AM	NBC Tonight Show	1135pm-1237am	:30	OFA12Z107H	\$100.00 NM
4	WXII	Th	09/20/12	11:58 PM	NBC Tonight Show	1135pm-1237am	:30	OFA12Z118	\$100.00 NM
1	WXII	F	09/21/12	12:19 AM	NBC Tonight Show	1135pm-1237am	:30	OFA12Z118	\$100.00 NM
40	09/18/12	09/21/12	Late Night w/Jimmy Fallon	1237xm-136xm	-TWTF--	:30	4	\$30.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	4	\$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WXII	Tu	09/18/12	1:28 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	OFA12Z118	\$30.00 NM
2	WXII	W	09/19/12	1:31 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	OFA12Z118	\$30.00 NM
3	WXII	Th	09/20/12	1:11 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	OFA12Z107H	\$30.00 NM
1	WXII	F	09/21/12	1:09 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	OFA12Z107H	\$30.00 NM
41	09/22/12	09/22/12	NBC Saturday Night Live	1130pm-1am	-----S-	:30	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/22/12	12:08 AM	NBC Saturday Night Live	1130pm-1am	:30	OFA12Z107H	\$120.00 NM
42	09/23/12	09/23/12	NFL Sunday Prime Game	815p-12a	-----S	:30	1	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice # 943887-1	Invoice Date 09/30/12	Invoice Month September 2012	Invoice Period 08/27/12 - 09/24/12
Advertiser Obama/D/President			
Product SKED A -30'S		Estimate Number 1536	

www.wxj12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Su 09/23/12 11:01 PM NFL Sunday Prime Games 815p-12a :30 0FA12z107H \$1,600.00 NM									
43	09/22/12	09/22/12	Notre Dame Football	ND Football	-----S-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 09/22/12 9:14 PM Notre Dame Football ND Football :30 0FA12z107H \$350.00 NM									
44	09/23/12	09/23/12	NFL Pre-Game	7-8p/9p/4p	-----S	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Su 09/23/12 7:06 PM NFL Pre-Game 7-8p/9p/4p :30 0FA12z118 \$550.00 NM									
45	09/24/12	09/24/12	NBC Tonight Show	1135pm-1237am	M-----	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 09/24/12 12:09 AM NBC Tonight Show 1135pm-1237am :30 0FA12z118 \$100.00 NM									
Total Spots							95		

Payment Terms 30 Days

<u>Gross Total</u>	\$26,590.00
<u>Agency Commission</u>	\$3,988.50
<u>Net Amount Due</u>	\$22,601.50